



#### Thursday 30 April

10:00 – 19:00 Pan Am Zone (4 rides) - Piazza del Duca  
10:00-19:00. H-D® Demos open ) - Piazza del Duca  
10:00-19:00 H-D® Expo open – Foro Annonario  
10:00 – 19:00 H-D Service open – Parcheggio Foro  
10:00- 19:00 H.O.G.® Zone open – Piazza Simoncelli  
10:00-22:00. Merch and H-D® Dealers open – Piazza del Duca and Rocca Roveresca  
10:00 -24:00. Shopping Village open - Rocca Roveresca and Piazza Simoncelli  
12:00 - 01:30. Vida Loca - Rocca Roveresca  
10:00 – 01:30 F&B open - Rocca Roveresca and Piazza Simoncelli  
18:00-02:00. Main Stage Live – Piazza Garibaldi  
09:45, 10:00, 10:15 Guided Tours – via Nicola Abbagnano 2, Senigallia  
14:45, 15:00, 15:15 Guided Tours – via Nicola Abbagnano 2, Senigallia

#### Friday 01 May

10:00 – 19:00 Pan Am Zone (4 rides) – Piazza del Duca  
10:00-19:00. H-D® Demos open – Piazza del Duca  
10:00-19:00. H-D® Expo open – Foro Annonario  
10:00 – 19:00 H-D Service open – Parcheggio Foro  
10:00- 19:00 H.O.G.® Zone open – Piazza Sioncelli  
10:00-22:00. Merch and H-D® Dealers open – Piazza del Duca and Rocca Roveresca  
10:00-24:00. Shopping Village open- Rocca Roveresca and Piazza Simoncelli  
10:30 – 17:00 Custom Bike Show Live – Piazza Garibaldi  
10:00 – 02:00 F&B open - Rocca Roveresca and Piazza Simoncelli  
12:00 - 02:00. Vida Loca - - Rocca Roveresca  
18:00-02:00. Main Stage Live – Piazza Garibaldi  
09:45, 10:00, 10:15 Guided Tours – via Nicola Abbagnano 2, Senigallia  
14:45, 15:00, 15:15 Guided Tours – via Nicola Abbagnano 2, Senigallia



### **Saturday 02 May**

10:00 – 19:00 Pan Am Zone (4 rides) – Piazza del Duca

10:00-19:00 H-D® Expo open – Foro Annonario

10:00 – 19:00 H-D Service open – Parcheggio Foro

10:00- 19:00. H.O.G.® Zone open – Piazza Simoncelli

10:00-2200. Merch and H-D® Dealers open – Piazza del Duca and Rocca Roveresca

10:00-24:00. Shopping Village open – Rocca Roveresca and Piazza Simoncelli

10:00 – 11:00 Parade line-up - Lungomare

10:00 – 02:00 F&B open – Rocca Roveresca and Piazza Simoncelli

11:00 – 12:30 Parade – Lungomare to Lungomare

12:00 - 02:00. Vida Loca – Rocca Roveresca

14:00-19:00. H-D® Demos open – Piazza del Duca

18:00-02:00. Main Stage Live – Piazza Garibaldi

14:45, 15:00, 15:15 Guided Tours — via Nicola Abbagnano 2, Senigallia

### **Sunday 03 May**

10:00-14:00. Shopping Village open - Rocca Roveresca and Piazza Simoncelli

10:00-14:00. F&B open - Rocca Roveresca and Piazza Simoncelli

10:00-14:00 H-D® Expo open – Foro Annonario

10:00-14:00. Merch and H-D® Dealers open Piazza del Duca and Rocca Roveresca

Closed H.O.G.® Zone

Closed. H-D® Demos

# Main Stage – Piazza Garibaldi



| Thursday 30 April |                      |            | Friday 01 May |                               |            |
|-------------------|----------------------|------------|---------------|-------------------------------|------------|
| Time              | What's on            | Where      | Time          | What's On                     | Where      |
|                   |                      |            | 16:30 – 17:00 | Custom Motorcycle Awards      | Main Stage |
| 18:00 – 19:30     | DJ Ringo & Toky      | Main Stage | 17:00 – 19:00 | DJ Ringo & Toky               | Main Stage |
| 19:30 – 20:00     | H-D Comp winner band | Main Stage | 19:00 – 19:30 | H-D Comp winner band          | Main Stage |
| 20:00 – 21:00     | DJ Ringo & Toky      | Main Stage | 19:30 – 20:00 | DJ Ringo & Toky               | Main Stage |
| 21:00 – 22:15     | Hillside Power Trio  | Main Stage | 20:00 – 21:00 | Fedemarka                     | Main Stage |
| 22:15 - 22:45     | DJ Ringo & Toky      | Main Stage | 21:00 – 21:30 | DJ Ringo & Toky               | Main Stage |
| 22:45 – 23:45     | The Molotovs         | Main Stage | 21:30 – 22:45 | Mike Terrana & The Ympossible | Main Stage |
| 23:45 – 01:00     | DJ Ringo & Toky      | Main Stage | 22:45 – 23:15 | DJ Ringo & Toky               | Main Stage |
|                   |                      |            | 23:15 – 00:45 | Black River Delta             | Main Stage |
|                   |                      |            | 00:45 – 02:00 | DJ Ringo & Toky               | Main Stage |

# Main Stage – Piazza Garibaldi



| Saturday 02 May |                      |            |
|-----------------|----------------------|------------|
| Time            | What's on            | Where      |
| 18:00 – 18:30   | DJ Ringo & Toky      | Main Stage |
| 18:30 – 19:00   | H-D Comp winner band | Main Stage |
| 19:00 – 19:30   | DJ Ringo & Toky      | Main Stage |
| 19:30 – 20:30   | Alteria              | Main Stage |
| 20:30 – 21:00   | DJ Ringo & Toky      | Main Stage |
| 21:00 – 21:40   | Angelica Bove        | Main Stage |
| 21:40 – 22:10   | DJ Ringo & Toky      | Main Stage |
| 22:10 – 23:10   | The Peawees          | Main Stage |
| 23:10 – 23:40   | DJ Ringo & Toky      | Main Stage |
| 23:40 – 00:40   | Di Maggio CONNECTION | Main Stage |
| 00:40 – 02:00   | DJ Ringo & Toky      | Main Stage |

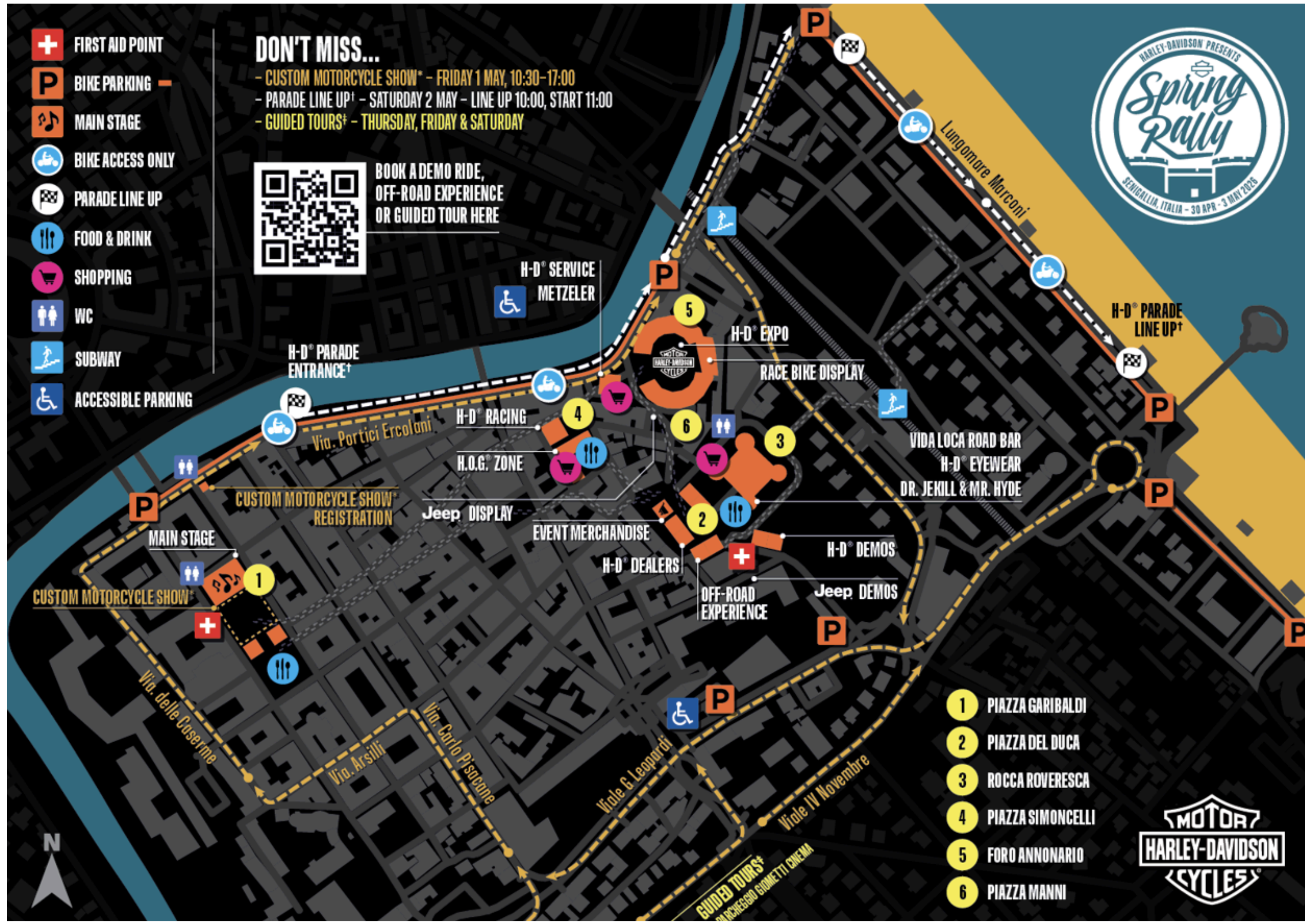
-  FIRST AID POINT
-  BIKE PARKING
-  MAIN STAGE
-  BIKE ACCESS ONLY
-  PARADE LINE UP
-  FOOD & DRINK
-  SHOPPING
-  WC
-  SUBWAY
-  ACCESSIBLE PARKING

### DON'T MISS...

- CUSTOM MOTORCYCLE SHOW\* - FRIDAY 1 MAY, 10:30-17:00
- PARADE LINE UP† - SATURDAY 2 MAY - LINE UP 10:00, START 11:00
- GUIDED TOURS‡ - THURSDAY, FRIDAY & SATURDAY



BOOK A DEMO RIDE,  
OFF-ROAD EXPERIENCE  
OR GUIDED TOUR HERE



-  PIAZZA GARIBALDI
-  PIAZZA DEL DUCA
-  ROCCA ROVERESCA
-  PIAZZA SIMONCELLI
-  FORO ANNONARIO
-  PIAZZA MANNI

